



FOR IMMEDIATE RELEASE

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**Steadicam® Introduces the NEW Flyer-LE
for Video and Film Production**

Hauppauge, NY, March 31, 2008 - The Tiffen Company, Steadicam Division, is pleased to announce the introduction of the FLYER-LE. Based on the award-winning Steadicam Flyer technology, the LE Steadicam is a new design offering many new features and benefits for the operator.

The FLYER-LE features a newly designed sled assembly (camera mounting platform) that has a robust carbon fiber no-tools extendable post. A safety system inside the post prevents the post from separating. The index system keeps all parts in alignment. A newly patented friction free gimbal assembly

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with large knurled extended handle fits securely in the operator's hand. Locking mechanisms for the top and bottom of the sled are tool free allowing quick on-set changes. Precision stage adjustment assures exacting balance of the camera to the rig. The sled will work with both 12 volt and 24 volt cameras.

The new tools free patented ISO-elastic stabilizer Arm supports 19 pounds of camera weight. The no tools Arm / Vest interface allows for quick customization to the individual operator.



On the fly weight adjustment frees the operator from dismounting the system to make changes. The open design of the arm has freedom of movement unknown in this weight class. The new adjustable arm post assembly is a feature usually found on more expensive systems. The arm will come apart with a pin removal for quick and neat storage.

The vest assembly is a continuation of the comfortable FLYER vest. An ergonomic fit of the breast plate combined with the new solid metal shoulder fasteners assure a new comfort level for extended use. The pads are easily removed for cleaning or replacement.



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All components fit neatly and securely in the provided custom travel bag. It also has a pocket that will accept an optional trolley for ease of transport. A featured system combines the FLYER-LE with IDX Dual Charger and two Tiffen PowerCUBE™ batteries. These robust batteries will satisfy any film or video power demand.

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